EUROPEAN CONFERENCE OPEN DAYS

25th Sept

EMPOWERING AUDIENCES, REIMAGINING CULTURE

09h00 - 10h00

WELCOME AND REGISTRATION

10H00 - 10H30

OPEN DAY WELCOME

Susana Gomes da Silva and Alessandra Gariboldi Auditorium 3 (with live stream in Rooms 1 and 2)

10h30 - 11h30

HOW PARTICIPATION WON, AND WHY IT MATTERS

Mercedes Giovinazzo - keynote speaker Dea Vidovic – moderator Auditorium 3 (with live stream in Room 1 and 2).

11h30 - 12h00 – Coffee Break

12h00 - 13h00

CASE STUDIES

PARTIS - ARTISTIC PRACTICES FOR SOCIAL INCLUSION PROGRAMME

Hugo Seabra - Calouste Gulbenkian Foundation - speaker

Diana Pereira – moderator Auditorium 3

LEADING THROUGH DESIGN

Anne Torreggiani – Audience Agency -speaker Inês Camara – moderator Foyer

SMART CITY = ARTS CITY

HACKING AUDIENCE: WORKING ON CLASSICAL CONCERTS AND ON COMMUNITY PROGRAMS

Sonia Sin – Zaragoza Cultural - speaker Diego Garulo – moderator Room 1

GIVING THE STAGE TO CITIZENS

Miriam Tscholl – Dresden Theatre - speaker Lorenzo Barello – moderator Room 2



13h00 - 14h30 - Lunch break

13h30 - 14h15

OPTATIVE VISITS

GULBENKIAN GARDEN / FOUNDER'S COLLECTION / MODERN COLLECTION

THE RISE OF ISLAMIC ART - TEMPORARY EXHIBITION

Registration on the same day at Information desk

14h30 - 17h: 00

CASE STUDIES AND WORKGROUPS

MEET THE ADESTE+ ARTISTIC PARTNERS:

FROM THE FIRST KISS TO GETTING A KEY - 6 DIFFERENT WAYS OF APPROACHING AUDIENCE ENGAGEMENT

CALOUSTE GULBENKIAN MUSEUM with Andreia Dias + NØRREBRO THEATRE with Charlotte Kjær

Room 1

CROATIAN NATIONAL THEATRE IVAN PL. ZAJC FROM RIJEKA with Katarina Mazuran Juresic + MERCURY THEATRE with Lizzy Hayes

Room 2

TEATRO STABILE TORINO with Lorenzo Barello + LA HARINERA and ZARAGOZA CULTURAL with Diego Garulo

Auditorium 3

17h15 – 18h:00

GET TOGETHER

Inês Câmara

Auditorium 2

26th Sept

EMPOWERING AUDIENCES, REIMAGINING CULTURE

9h30 - 10h45

LECTURE

CULTURAL DEMOCRACY AND THE ADESTE JOURNEY - 2 PERSPECTIVES

Steven Hadley and Ana Zuvela – keynote speakers Dea Vidovic – moderator Auditorium 2



10h45 - 11h45

WORDS MATTER – DECOLONIZING THE MUSEUM

Wayne Modest – keynote speaker Susana Gomes da Silva - moderator *Auditorium 2*

11h45 - 12h15- Coffee Break

12h15 - 13h15

CASE STUDIES

THE URGENCY OF DIFFICULT CONVERSATIONS

Maria Vlachou –speaker Susana Gomes da Silva – moderator *Auditorium 2*

ONE GALLERY, MANY THINGS FOR DIFFERENT PEOPLE

Sally Shaw –speaker Antonia Silvaggi – moderator *Auditorium 3*

WHO OWNS THE THEATRE?

Darko Lukić – speaker Niels Righolt – moderator Room 1

DANCING MUSEUMS: EXPLORING NEW WAYS OF ENGAGING THE PUBLIC THROUGH PHYSICAL EXPERIENCE

Elisabetta Bisaro – speaker Patrizia Braga – moderator Room 2

13h15 - 14h45 – Lunch break

14h45- 16h45 CASE STUDIES

GOING PERIPHERAL: REINVENTING CREATIVE LANDSCAPES

Inês Câmara - moderator

MUSEU DO DOURO - I AM LANDSCAPE: RESEARCH AND CREATION OF EXPERIENTIAL RELATIONSHIPS BETWEEN PEOPLE, LANDSCAPES AND THE MUSEUM

Samuel Guimarães - speaker

PLANO NACIONAL DAS ARTES - A STRATEGY, A MANIFESTO

Paulo Pires do Vale - speaker



DANÇANDO COM A DIFERENÇA - THE ART OF TRANSFORMING REALITIES

Diogo Gonçalves – speaker

Auditorium 2

16h45 – 17h15 – Coffee Break

17h15 - 17h45

GET TOGETHER

Sonia Sin and Niels Righolt

Auditorium 2

18h30 - 20h00

OPENING OF IRINEU DESTOURELLES EXHIBITION – SUBTITULATION

Modern Collection Calouste Gulbenkian Museum Project Room

