

# SUMMER SCHOOL PROGRAM

**23<sup>rd</sup> Sept**

## PEOPLE AND COMMUNITIES AS A CORE VALUE: PLACING AUDIENCES AT THE CENTRE

*09h30 - 12h00*

STUDY VISITS

### **DIFFERENT CULTURAL VENUES IN LISBON**

LU.CA Theatre / São Luiz Theatre / Carpintarias S.Lázaro / Calouste Gulbenkian Foundation (museum, music and garden)

*Meeting point at the chosen venue*

*12h30 - 14h00*

REGISTRATION AT CALOUSTE GULBENKIAN FOUNDATION

*Information desk*

*14h00 - 14h30*

### **WELCOME SESSION**

Teresa Patrício Gouveia, Susana Gomes da Silva and Inês Câmara – speakers  
*Auditorium 2*

*14h30 - 15h30*

OPENING LECTURE

### **PLACING AUDIENCES AT THE CENTRE**

Alessandra Gariboldi and Anne Torreggiani – speakers  
*Auditorium 2*

*15h30 - 16h00 – Coffee Break*

*16h00 - 17h30*

DEBATE

### **PLACING AUDIENCES AT THE CENTRE – WHAT DOES IT MEAN? 3 DIFFERENT INSTITUTIONS, MANY QUESTIONS**

Alessandra Gariboldi and Anne Torreggiani – facilitators

**LU.CA THEATRE – PROGRAMMING EXCLUSIVELY FOR CHILDREN AND YOUNG AUDIENCES**

**SÃO LUIZ THEATRE - OS DIAS DO PUBLICO (DAYS OF THE PUBLIC)**

**CARPINTARIAS S LÁZARO – A NEW CONTEMPORARY ARTS CENTRE IN THE CITY OF LISBON.**

*Auditorium 2*

*17h30 – 18h00*

WRAP UP

**PLACING AUDIENCES AT THE CENTRE**

Alessandra Gariboldi e Anne Torreggiani

*Auditorium 2*

**24<sup>th</sup> Sept**

**AUDIENCE DEVELOPMENT AS AN EVERYDAY PRACTICE:  
BREAKING THE WALLS**

*09h30 - 10h30*

LECTURE

**BREAKING THE FOURTH WALL**

Lluís Bonet - keynote speaker

Niels Righolt - moderator

*Auditorium 2*

*10h30 - 11h00 - Coffee Break*

*11h00 - 16h30*

MASTER CLASSES

**LISTENING TO THE AUDIENCES**

Ingrid Handeland and Niels Righolt

*Foyer*

**LEADING THROUGH DESIGN**

Anne Torreggiani, Antonia Silvaggi and Patrizia Braga

*Auditorium 3*

**HOW TO ORGANIZE AN AUDIENCE DEVELOPMENT PLAN FOR A WHOLE CITY**

Sonia Sin and Macarena Cuenca

*Room 1*

**THE VALUE OF ARTS. BEYOND PERFORMANCE INDICATORS**

Mercedes Giovinazzo and Alessandra Gariboldi

*Room 2*

*12h30 - 14h00 – Lunch break*

*16h45 - 17h30*

## **GET TOGETHER**

Macarena Cuenca and Antonia Silvaggi

*Auditorium 2*

*17h30-18h30*

## **OPTATIVE VISITS**

GULBENKIAN GARDEN / FOUNDER'S COLLECTION / MODERN COLLECTION

THE RISE OF ISLAMIC ART – TEMPORARY EXHIBITION

**25<sup>th</sup> Sept**

## **EUROPEAN CONFERENCE OPEN DAYS**

## **EMPOWERING AUDIENCES, REIMAGINING CULTURE**

*09h00 - 10h15*

**VERY IMPORTANT TREE TALKS**

*Gulbenkian Gardens (Art Library entrance)*

*10h30 - 11h30*

**HOW PARTICIPATION WON, AND WHY IT MATTERS**

Mercedes Giovinazzo - keynote speaker

Dea Vidovic – moderator

*Auditorium 3 (with live stream in Room 1 and 2).*

*11h30 - 12h00 – Coffee Break*

*12h00 - 13h00*

**CASE STUDIES**

**PARTIS - ARTISTIC PRACTICES FOR SOCIAL INCLUSION PROGRAMME**

Hugo Seabra – Calouste Gulbenkian Foundation - speaker

Diana Pereira – moderator

*Auditorium 3*

**LEADING THROUGH DESIGN**

Anne Torreggiani – Audience Agency - speaker

Inês Camara – moderator

*Foyer*

**SMART CITY = ARTS CITY**

**HACKING AUDIENCE: WORKING ON CLASSICAL CONCERTS AND ON COMMUNITY PROGRAMS**

Sonia Sin – Zaragoza Cultural - speaker

Diego Garulo – moderator

*Room 1*

**GIVING THE STAGE TO CITIZENS**

Miriam Tscholl – Dresden Theatre - speaker

Lorenzo Barello – moderator

*Room 2*

*13h00 - 14h30 – Lunch break*

*13h30 - 14h15*

**OPTATIVE VISITS**

GULBENKIAN GARDEN / FOUNDER'S COLLECTION / MODERN COLLECTION

THE RISE OF ISLAMIC ART – TEMPORARY EXHIBITION

*Registration on the same day at Information desk*

*14h30 - 17h: 00*

CASE STUDIES AND WORKGROUPS

**MEET THE ADESTE+ ARTISTIC PARTNERS:**

**FROM THE FIRST KISS TO GETTING A KEY - 6 DIFFERENT WAYS OF APPROACHING AUDIENCE ENGAGEMENT**

CALOUSTE GULBENKIAN MUSEUM with Andreia Dias + NØRREBRO THEATRE with Charlotte Kjær

*Room 1*

CROATIAN NATIONAL THEATRE IVAN PL. ZAJC FROM RIJEKA with Katarina

Mazuran Juresic + MERCURY THEATRE with Lizzy Hayes

*Room 2*

TEATRO STABILE TORINO with Lorenzo Barello + LA HARINERA and ZARAGOZA CULTURAL with Diego Garulo

*Auditorium 3*

*17h15 – 18h:00*

**GET TOGETHER**

Inês Câmara

*Auditorium 2*

**26<sup>th</sup> Sept**

**EUROPEAN CONFERENCE ADESTE +:**

## **EMPOWERING AUDIENCES, REIMAGINING CULTURE**

*9h30 - 10h45*

LECTURE

### **CULTURAL DEMOCRACY AND THE ADESTE JOURNEY - 2 PERSPECTIVES**

Steven Hadley and Ana Zuvela – keynote speakers

Dea Vidovic – moderator

*Auditorium 2*

*10h45 - 11h45*

### **WORDS MATTER – DECOLONIZING THE MUSEUM**

Wayne Modest – keynote speaker

Susana Gomes da Silva - moderator

*Auditorium 2*

*11h45 - 12h15– Coffee Break*

*12h15 - 13h15*

CASE STUDIES

### **THE URGENCY OF DIFFICULT CONVERSATIONS**

Maria Vlachou – speaker

Susana Gomes da Silva – moderator

*Auditorium 2*

### **ONE GALLERY, MANY THINGS FOR DIFFERENT PEOPLE**

Sally Shaw – speaker

Antonia Silvaggi – moderator

*Auditorium 3*

### **WHO OWNS THE THEATRE?**

Darko Lukić – speaker

Niels Righolt – moderator

*Room 1*

### **DANCING MUSEUMS: EXPLORING NEW WAYS OF ENGAGING THE PUBLIC THROUGH PHYSICAL EXPERIENCE**

Elisabetta Bisaro – speaker

Patrizia Braga – moderator

*Room 2*

*13h15 - 14h45 – Lunch break*

14h45- 16h45

CASE STUDIES

**GOING PERIPHERAL: REINVENTING CREATIVE LANDSCAPES**

Inês Câmara - moderator

**MUSEU DO DOURO** - I AM LANDSCAPE: RESEARCH AND CREATION OF EXPERIENTIAL RELATIONSHIPS BETWEEN PEOPLE, LANDSCAPES AND THE MUSEUM

Samuel Guimarães - speaker

**PLANO NACIONAL DAS ARTES** - A STRATEGY, A MANIFESTO

Paulo Pires do Vale - speaker

**DANÇANDO COM A DIFERENÇA** - THE ART OF TRANSFORMING REALITIES

Diogo Gonçalves – speaker

*Auditorium 2*

16h45 – 17h15 – *Coffee Break*

17h15 - 17h45

**GET TOGETHER**

Sonia Sin and Niels Righolt

*Auditorium 2*

18h30 - 20h00

**OPENING OF IRINEU DESTOURELLES EXHIBITION – SUBTITULATION**

*Modern Collection Calouste Gulbenkian Museum*

*Project Room*

**27<sup>th</sup> Sep**

**ADESTE+ IS ABOUT QUESTIONS**

9h30 - 10h30

**WHERE ARE WE? WHAT NEXT? - QUESTIONS FOR THE FUTURE**

Alessandra Gariboldi and Anne Torreggiani

*Auditorium 2*

10h30 - 11h30

**5 QUESTIONS FOR THE FUTURE - 5 WORKGROUPS**

Ilidio Louro, Ivo Oosterbeek, Macarena Cuenca, Niels Righolt and Patrizia Braga - facilitators

*Auditorium 2, Auditorium 3, Room 1, Room 2*

*11h30 - 12h00 – Coffee Break*

*12h00 - 13h00*

**OPEN QUESTIONS, CLOSING SESSION: THIS WEEK'S JOURNEY**

*Auditorium 2*